

EUSAIR TSG 4

EVALUATION CRITERIA FOR PROJECT CONCEPT

1. Relevance	35
To what extent does the project build on the EUSAIR Action Plan?	(5)
Has the project a real transnational dimension? (i.e. works cross-border or has transnational or macro-regional impact; does it comprise relevant partners from two or more EUSAIR countries, ideally an EU member state and a non EU member state)	(10)
To what extent do the expected results of the project contribute to the sustainable tourism specific objectives / topics (Pillar 4)? Does the project contribute to both specific objectives / topics of the Pillar 4 and to what extent?	(10)
To what extent do the expected results of the project contribute to the EUSAIR Pillar 4 priority actions?	(10)
2. Impact	30
Does the project proposal demonstrate the project's impact (tangible and intangible, e.g. increase of knowledge, know-how, awareness raising, etc.) in at least two of the following aspects:	(20)
<p>Economic (e.g. diversification of traditional economic activities, job creation or retention potential, strengthening competitiveness of SMEs, etc.)</p> <p>Social(a)-cultural(b)</p> <p>(a) (e.g. use of local products and labour force, social inclusion and barrier free accessibility, employment of women or marginalized groups, education and professional qualifications, etc.)</p> <p>(b) (e.g. raising awareness of the rich cultural patrimony of the Adriatic-Ionian region, protection and revitalization of cultural heritage, creation of interest for contemporary approaches: shaping cultural identity, strengthening cultural tourism etc.)</p> <p>Environmental (e.g. protection of local natural and built environment and landscape, better geographical distribution of the tourism activities, etc.)</p>	
To what extent does the project contain potential multiplier effects? (Including possibilities for replication and extension of project outcomes, streamlining already existing initiatives in the area and connecting with complementary projects from Pillar 4 and other Pillars, dissemination of information, self-sustaining structures beyond the co-financing period)	(10)
3. Quality	35
To what extent has the project/project idea been well thought out or prepared? (e.g. supported by a market analysis, a business plan etc.)	(5)
How clear and feasible is the plan of action? To what extent does the project involve the non-governmental sector (e.g. civil society, non-profit organizations and/or private sector)? Are their tasks properly allocated (e.g. degree of involvement, clear distribution of tasks)?	(10)

To what extent does the project contain specific elements of added value, such as innovative approaches, models for good practice, knowledge – exchange mechanisms, creation of tourism clusters?	(5)
How concrete, appropriate and practical are the activities proposed? (e.g. are the projects results specific, achievable, measurable and time-based?)	(5)
To what extent is the budget estimation clear, detailed, reasonable and realistic (to implement the planned activities)?	(5)
Is funding ensured, foreseen and from which source(s)? Is the sustainability and further use of the project ensured?	(5)
Maximum total score	100

Necessary score for receiving the EUSAIR TSG 4 support:

Minimum 60 points in total + $\geq 50\%$ in each category (relevance, impact, quality)