

# Interreg - IPA CBC



## ITALY - ALBANIA - MONTENEGRO 2014 - 2020

Dott. Claudio Polignano

Sezione Mediterraneo – Regione Puglia



# The Programme Area

IPA cross-border cooperation programmes 2014-2020  
between IPA II beneficiaries and EU Member States  
Italy-Albania-Montenegro



Population: 7,8 ML

Total budget:

92.707.558 Meuro



## From Member States

-ITALY

2 regions (Puglia and Molise)

8 Provinces

## From IPA Countries

-ALBANIA

The whole territory

-MONTENEGRO

The whole territory

# Territorial Analysis Outline:

## Basic Socio economic data for the Area Economic Structure and Performance

### Regional Indicator for **SMART GROWTH**

- Research
- Innovation and SMEs competitiveness
- Regional strategies for innovation

### Regional Indicator for **SUSTAINABLE GROWTH**

- Sustainable Tourism
- Protection and enhancement of natural resources, protected areas and landscapes
- Climate change and risk prevention
- Low carbon strategies
- Transport and energy infrastructure

### Regional Indicator for **INCLUSIVE GROWTH**

- Labour market
- Regional gross value added
- Education and health system

# Key Elements

2 Regional ERDF Operational Programmes for  
Molise and Puglia

Italian Partnership Agreement

Consistency with EUSAIR

Potential interest of the stakeholders (online  
consultation)

EC progress report 2013 and Strategy Country  
Paper for Albania and Montenegro

Potential synergies with other ETC Programmes

## 4 Thematic Priorities

### 4 Priority Axis

## 6 Specific Objective:

*What do you want to change for the addressed target group?*

**SWOT**



Challenges  
**NEEDS**



### **PROJECT LEVEL**



**OTHER  
FACTORS**

They Influence  
the results



**RESULTS**

Which  
measurable  
indicators can  
capture the  
change ?



**OUTPUTS**

Which products  
shall be delivered  
from the activities  
to contribute to  
achieve the  
objectives ?



**ELIGIBLE  
ACTIONS**

Which  
Activities/Projects  
can be supported  
by the  
Programme?

# Programme Strategy

## Priority Axis 1



Strengthening the cross border cooperation and competitiveness of SMEs

## Priority Axis 2



Smart Management of natural and cultural heritage for the exploitation of cross border sustainable tourism and territorial attractiveness

## Priority Axis 3



Environment protection, risk management and low carbon strategy

## Priority Axis 4



Increasing cross border accessibility, promoting sustainable transport service and facilities and improving public infrastructures

# Programme Strategy

PA 1 - Strengthening the cross border competitiveness of SMEs

SO 1.1 - Enhance the framework conditions for the development of SMEs cross border market

PA 2 - Smart management of natural and cultural heritage for the exploitation of cross border sustainable tourism and territorial attractiveness

SO 2.1 - Boost attractiveness of natural and cultural assets to improve a smart and sustainable economic development

SO 2.2 Increase the cooperation of the key actors of the area for the delivery of innovative cultural and creative products

PA 3- Environmental protection, risk management and low carbon strategies

SO 3.1 – Increase cross border cooperation strategies on water landscapes

SO 3.2 – Promotive innovative practices and tools to reduce carbon emission and to improve energy efficiency

PA 4 - Increasing cross border accessibility, promoting sustainable transport services and facilities and improving public infrastructures

SO 4.1 – Increase coordination among relevant stakeholders to promote sustainable cross border connections in the cooperation area

# Cross Cutting Themes

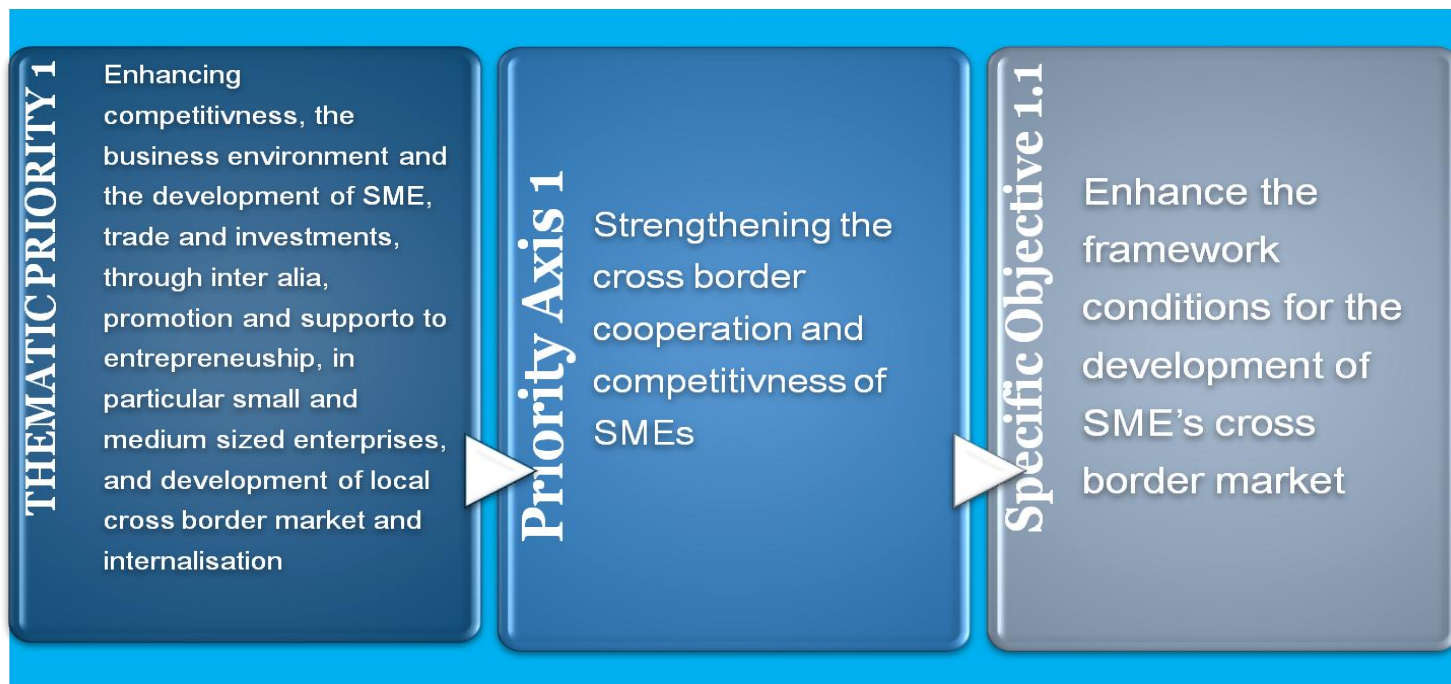
(f) Promoting local and regional governance and enhancing the planning and administrative capacity of local and regional authorities

(h) Strengthening research, technological development, innovation and information and communication technological through, inter alia, promoting the sharing of human resources and facilities for research and technological

## ***Compliance to the Cross-cutting thematic Priorities***

*A specific section of the quality assessment grid will check the coherence of the project proposals with the above mentioned thematic Priorities*

# Programme Strategy



## SO 1.1 – Enhance the framework conditions for the development of SMEs cross border market

Indicative list of possible ELIGIBLE ACTIONS	
Setting up <b>networking actions</b> of business support organizations;	
Promoting cooperation/cross border business practices (exchange of experiences) and pilot initiatives (new services) to <b>support SMEs internationalization</b> in the area;	
Setting up actions for <b>improving access to research results and technology transfer</b> for smes;	
Promoting innovative start-up, clusters and networks;	
Developing and testing <b>capacity building schemes</b> benefiting the smes competitiveness;	
Promoting the development of innovative approaches and financing tools to strengthen competences and <b>encourage entrepreneurship for innovation</b> including social innovation	
EXPECTED RESULTS	
<b>Enhanced SME's cooperation and competitiveness</b> through the better interaction among the business and research actors;	
<b>Strengthened culture of entrepreneurship and entrepreneurial mind sets, skills and attitudes. strengthened and empowered innovation clusters and networks</b> , in particular in their cross-border dimension, mainly in the field of blue economy, sustainable agriculture, food processing, green economy and social innovations (including health sector).	

# Programme Strategy



## SO 2.1 – Boost Attractiveness Of Natural And Cultural Assets To Improve A Smart And Sustainable Economic Development

### Indicative list of possible ELIGIBLE ACTIONS

Developing **common models and plans** for the smart and sustainable tourism management, stimulating operators' public administrators and civil society stakeholders competences and skills , also favouring a bottom up approach

Development of **distinct and diversified tourism products and service** provided to specific target groups (e.g. disabled people, young and elder tourists, etc.) and sectors (eno-gastronomic, sport, religious tourism, etc. ) even through small scale investments and demonstration projects

Promoting actions, impacting also on protection and quality of the environment, for the **valorisation of natural and cultural assets** and lesser known destinations of the area (common branding, promotional materials, other itc promotional tools, such as interactive maps, apps, advisory systems, virtual tours, webportal etc.)

### EXPECTED RESULTS

Better **cross-border smart and sustainable tourism management**

Improved products and services for **cross-border natural and cultural assets**

## SO 2.2 - Increase The Cooperation Of The Relevant Key Actors Of The Area For The Delivery Of Innovative Cultural And Creative Products

### Indicative list of possible ELIGIBLE ACTIONS

Setting up **cross-border cooperation platforms** (south adriatic creativity cooperation platforms) and **networks** on **cultural and creative industries**, also fostering the public – private partnership

Realizing creative productions to **enhance the cultural heritage** of the area.

### EXPECTED RESULTS

Increased structured cooperation and networking in the cultural and creative sectors.

# Programme Strategy



## SO 3.1 - Increase Cross-border Cooperation Strategies On Water Landscapes

Indicative list of possible ELIGIBLE ACTIONS
Strengthening of technical and scientific capacities, establishment of cross-border platforms and innovative solutions for research, observation and monitoring and development of common knowledge bases and information gathering tools to support the integrated environmental and landscape planning activities, according to European directives and self-sustainable development methods and criteria.
Developing a Web-GIS Observatory Network to gather and process geographical and statistical data related to water, coastal and marine ecosystems, coastal erosion risks and hydrogeological instability, along with a cross-border development of a digital inventory of karst cavities and other karst phenomena related to aquifer recharge processes; recognition of specific risk mitigation and prevention measures
Developing joint management plans for cross-border habitats and ecosystems.
Planning of interventions completing NATURA 2000 network under Birds and Habitats Directives; designating further protected areas to form a coherent and representative network of water, coastal and marine protected areas; ensuring their joint or coordinated management, also in relation to maritime spatial planning and integrated coastal management.
Realising interventions for raising awareness among farmers of the negative impacts of excessive nitrate use on water cycle and promotion of environmentally friendly farming practices and innovative recovery of traditional local methods and techniques of dryland farming

EXPECTED RESULTS
a) Multi-level and multi-sector plans adopted in the fields of water cycle management, coastal and inland environmental risks prevention and biodiversity safeguard
b) Integrated initiatives in the fields of water cycle management, coastal and inland environmental risks prevention and biodiversity safeguard

## SO 3.2 -Promotive Innovative Practices And Tools To Reduce Carbon Emission And To Improve Energy Efficiency In Public Sector

### Indicative list of possible ELIGIBLE ACTIONS

Cross-border exchange of regional/national good practices in the regulative framework for the RES and RUE sector for developing common models for energy planning in order to increase the endogenous renewable energy potentials and to meet the energy efficiency goals.

Identification and adoption of European standards (such as Covenant of Mayors initiatives) for public administrations and set up of an energy sustainable mind set at local communities level

Development of local sustainable energy action plans (also promoting citizens/stakeholders participation).

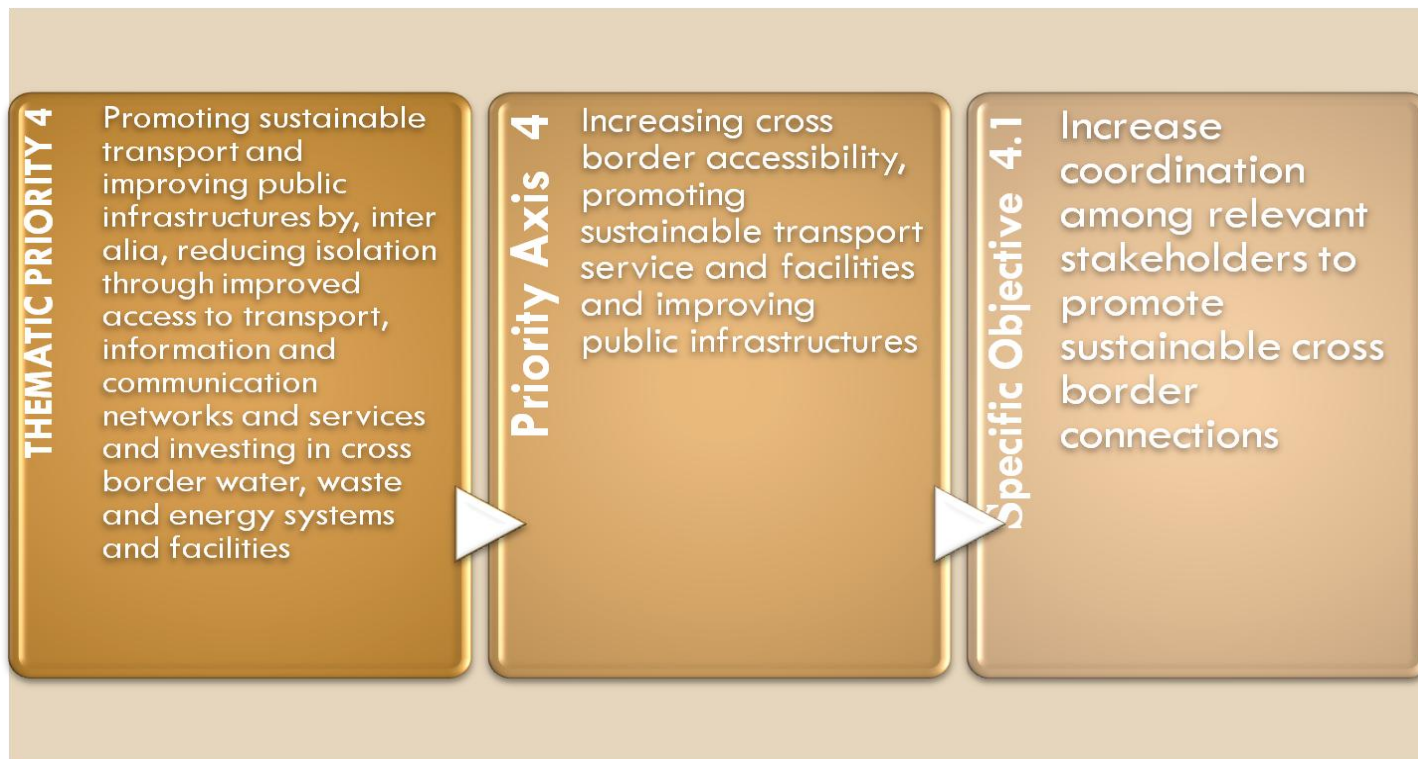
Realization of feasibility studies, identification of financial opportunities and implementation of pilot initiatives for meeting the energy efficiency goals of public buildings (or other initiatives).

### EXPECTED RESULTS

a) Improved CBC/national/regional/local capacity for sustainable energy planning, done according to EU standards

b) Energy efficiency schemes for public administrations adopted and energy sustainability goals met

# Programme Strategy



## SO 4.1 – Increase Coordination Among Relevant Stakeholders to promote

### Indicative list of possible ELIGIBLE ACTIONS

Establishing a cooperation platform among relevant stakeholders to improve multimodal connections inside the programme area so that the existing transport infrastructure and transport services could be used more efficiently and be more user-friendly.

Enhancing network of relevant cross border customs stakeholders to improve custom procedures for passengers and goods traffic, contributing to reach the target by 2020 of reducing the time spent at regional border crossings by 50%.

Fostering connections between the main cross border transport infrastructures and the EU trans-European corridors, aimed at promoting sustainable transport in the Region, also implementing small scale investments in advanced services and physical infrastructures.

Enhancing the intraregional connectivity of the area as hub both for freight and passengers toward and from other destinations.

Improving and exchange of skills in terms of sustainable transports systems both for operators and management

Setting up of consolidated platforms allowing the optimization of out of standard loads (LCL – Less Container Load)

### EXPECTED RESULTS

Sustainable, efficient, multimodal and quality cross border transport connections inside the area improved

Existing connections, with regular transit times and shared procedures, optimized.

Consolidated supply logistic chain to bring a door-to-door integrated transport system introducing new intermodal maritime-based

# Breakdown by priority axis and thematic priority

	THEMATIC PRIORITY	UNION SUPPORT	NATIONAL COUNTERPART	TOTAL	(%) of the total budget
Priority axis 1	TP G	15.760.284	2.781.227	18.541.511	20%
Priority axis 2	TP D	22.064.398	3.893.718	25.958.116	28%
Priority axis 3	TP B	19.700.356	3.476.534	23.176.890	25%
Priority axis 4	TP C	13.396.242	2.364.043	15.760.285	17%
Priority axis 5		7.880.142	1.390.614	9.270.756	10%
TOTAL		78.801.422	13.906.136	92.707.558	

# Programma Management Structures

MANAGING  
AUTHORITY  
Puglia Region

JOINT SECRETARIAT  
Located in Puglia

NATIONAL INFO  
POINTS  
located in Albania  
and Montenegro

# Thanks for your attention !

**Puglia Region**  
**Mediterranean Department**

[www.europuglia.it](http://www.europuglia.it)

[www.regione.puglia.it](http://www.regione.puglia.it)

